

EDUCATION:

American Intercontinental University – BA in Visual Communication 2010
Art Institute of Atlanta – Associate in Arts in Graphic Design 2005

EXPERIENCE:

The Creative Group – Atlanta, GA – 2010 – Present

Graphic Designer

Utilize my flexibility and talents to go from company to company lending aid to design needs.

Peach New Media – Atlanta, GA 2010 – 2010

Graphic Design Intern

Created logos for Association Conferences and print collateral for trade shows. Using WordPress, Dreamweaver and Flash created web pages and layouts for e-mail blast

Southern Patio – Atlanta, GA 2005 – 2008

Senior Designer:

Designed and innovated outdoor garden products through illustrations and Photoshop manipulation that were carried by retailers nation wide.

Created brand identities for new product lines. Produced full color packaging, labels and hang tags for products maintaining Brand Standards.

Monitored package design internationally to maintain Brand Standards

Photographed products for packaging and catlog use. Developed advertisements for a myriad of publications

Laid out product and displays for sales meetings and line reviews. Developed booth layouts and promotional items for trade shows

Created audio/visual presentations for company meetings and functions

Gathered extensive knowledge on products to help in customer service

FREELANCE: 2005 – PRESENT

Bethesda Elementary – Lawrenceville, GA

Southern Patio – Atlanta, GA

TriLink Global – Atlanta, GA

Dennis McCormick – Lawrenceville, GA

SKILLS/ ASSOCIATION:

Computer: Dually proficient in Mac and PC platforms.

Advanced knowledge in Photoshop CS3, Illustrator CS3, InDesign CS3, FTP, and Quick Time Pro

Strong knowledge of Microsoft Office 2004

Working knowledge of Dreamweaver, Flash and WordPress

AIGA Member

OTHER EXPERIENCES:

TJ Maxx – Snellville

Coordinator 2009 – 2010

- Cashier • Off loaded shipments and assisted in stocking the store
- Aided in customer service • Merchandising

Hobby Lobby – Snellville, GA

Arts and Hobbies Lead – 2008 – 2009 Assistant Manager – 2004 – 2006

- Managed employees and enforced company policy • Custom framing specialist
- Merchandise Control • Off loaded shipments and assisted in stocking the store
- Aided in customer service